

















CASE STUDY **SMULIPS****TOTAL DEVELOPMENT COST: 25K-50K****STARTING POINT**

-  Nice community on Discord (20.000+), focused on Arbitrum.
-  Zero technology. Just a WIX website.

WORK DONE

-  Technical consultation and feasibility study.
-  NFT contract with whitelist, max wallet, bulk mint, sale start/end, dynamic price, reveal later.
-  Personalized minting page with customized listeners.
-  Locked NFT staking interface, with airdrop of Serum.
-  Generative collection based on genesis traits.
-  Implementation of SMAGIC rewards.
-  Implementation of SMAGIC requirements for staking.

RESULT

-  Minting on time without bugs, hacks or unexpected behaviour in both mobile and web.
-  Immersive frontend experience with animated worldmap for different sections.
-  Broken records for first day volume on trove and Arbitrium.
-  Successfully minted more than 4.000 NFTs at 0.025ETH in 2 days with more than 2000 holders, currently traded at multiples with respect to mint price.
-  Reached a community of more than 110k on Twitter and more than 45k on Discord.
-  “Raised the bar for NFT collections” according to Arbitrium.
-  Currently developing mutations, evolutions, staking and farming.

